

INDIRA GANDHI NATIONAL OPEN UNIVERSITY
National Centre for Innovation in Distance Education
Maidan Garhi, New Delhi-110068

Application Proforma for

"Best Innovation Award-2023"

(Please get it Typed in MS Word Separately)

Name : _____ **Enrolment No. :** _____

Address : _____

Programme Code : _____ **Regional Centre :** _____

Mobile No. : _____ **Email :** _____

If you are developing your innovation in Team, mention the following

- a. Team Leader's Name : _____
- b. Details of Team Members mentioning their Name, Gender, Email, Phone and whether student of IGNOU or not.

*(If there are more than one member, Add details of each member of the team as above. But, **it should be noted that the award will be given to the individual main applicant only who is IGNOU Student**)*

1. **Title of Innovation :** _____

2. **What is the stage of the Innovation Readiness Level of your Innovation?**

- a. Ideation and Documentation Stage
- b. Market Research and Planning Stage
- c. Prototype or Working Model Development Stage
- d. Prototype Testing Completed
- e. Market Ready Final Product Development Stage

3. **Type of Innovation :** (You may select more than one option, Tick Appropriate)

- a. Introduction of New or Improved Services
- b. Development of New or Improved Product
- c. Introduction of New Method of Production/Process
- d. Re-organization of Business Management Process
- e. Any other (Please Specify)

4. **Select the Theme of your Innovation :**

- a. Health Care and Biomedical Devices
- b. Agriculture and Rural Development

- c. Food Processing and Packaging
 - d. Smart Transport and Traffic Management
 - e. Renewable and Affordable Energy and Alternate Fuel
 - f. Clean and Potable Water and Water Management
 - g. Waste Management and Disposal
 - h. Technology Based Social Innovations
 - i. E-commerce and Business Management
 - j. Robotics and Drones including AI and ML
 - k. Tour and Travel Management
 - l. Social and Environmental Issues
 - m. Smart City and Urban Development
 - n. Innovation in Education Sector
 - o. Innovation to Assist the Persons with Disability
 - p. Any Other Emerging Area of Innovation and Startup Opportunity
5. **What is the Problem that you want to solve by Your Innovation?** (Write in Max 100 words)
6. **Brief Summary of the Innovation** (Highlighting its Need, Salient Features and Utility, etc. in about 500 words)
7. **What are Innovative Features/Uniqueness of your Innovation?** (Write point-wise in about 200 Words)
8. **How is your Innovation Different/Better from a similar one, if any, in the Market?** (Write in about 50 words)
9. **Who are the Beneficiaries and Target Users of your Innovation?**
10. **Give details of Development and Implementation Process of your Innovation** (Write in about 500 Words)
11. **What is the Relevance and Usability of your Innovation in Today's Market/Society/Industry?** (Write in about 100 words)
12. **How your Innovation/Prototype can be Scaled up at Market Level?** (Write in about 100 words)
13. **Is your Innovation in use? If so, please mention where it is being used?** (Enclose evidentiary proof for the same)

14. **What steps will you take to convert your Innovation/Prototype into a Market Ready Innovation?** (Write in about 50 words)
15. **Define the potential Market size for your Innovation (in terms of Indian Rupees).**
16. **Explain the potential of your Innovation/Prototype to become profitable.** (Write in about 100 words)
17. **How can your Innovation be commercialized?** (Write in about 100 words)
18. **How your Innovation/Prototype is Environment Friendly or addresses Environmental Problems?** (Write in about 100 words)
19. **Is there any Intellectual Property (IP) Component associated with your Innovation/Prototype? If yes, explain.**
20. **Have you applied for Intellectual Property Protection or Patent for your Innovation? If, yes please provide the details for the same.**

Declaration by the Applicant

I hereby confirm that I am bonafide student of IGNOU and the information presented in this Application Form is **not confidential in nature and the innovation submitted is my original work**. I authorise IGNOU to use the details about the innovation given in the application form for documentation and dissemination purpose.

Date : _____

(Name and Signature of the Applicant)

Note :

- (1) Please send the filled-in duly typed Application Form for "Best Innovation Award-2023" in MS Word only, along with supporting documents through email at ncide@ignou.ac.in. **No Handwritten or Scanned Copy will be accepted.**
- (2) Enclose a 5-10 minutes Video Clip of your Innovation or provide URL Link related to your Innovation, if it is available on Internet or YouTube.
- (3) Enclose relevant photographs related to your innovation.
- (4) The Last Date for submitting the Entries for Best Innovation Award-2023 is October 29, 2023. **Those who have already applied for the Best Innovation Award-2023, their earlier Applications will be considered. Therefore, they need not apply again.**
- (5) For more details, visit IGNOU Website at www.ignou.ac.in or <https://sites.google.com/ignou.ac.in/navrieti/sia-2023>.

(6) In case of any doubt or query, you can contact through email directorncide@ignou.ac.in.